



Developing a web-based Aboriginal and Torres Strait Islander 'ice' toolkit

Dennis Gray & Scott Wilson

Aim

To improve access for Aboriginal and Torres

Strait Islander family and community members

to culturally appropriate evidence-based

information about methamphetamine



Objectives

 To develop a stand-alone, user-friendly, on-line 'toolkit' that meets the needs of Aboriginal and Torres Strait Islander people for information about methamphetamine and access to related services and/or support

 To widely disseminate information about the 'toolkit' and provide access to it



Project Team

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Background

National Ice Taskforce

Ice use in Australia is at high levels and is increasing

Our first priority must be supporting families, workers and communities to better respond to people affected by ice



Community consultation and scoping of resource needs

- Community focus group interviews: Perth,
 Brisbane, Adelaide, Albany, Broome Alice Springs
- Semi-structured interviews with service providers
- Review of existing resources
- Draw on the expertise within the team
- Face-to-face meeting to determine scope and content of toolkit



Content development

- Develop outline of resource and component parts based on previous stage
- Develop and script a series of brief Q&A segments
- Identify other resources for inclusion
- Liaison website developers
- Team review



Filming and graphic design

- Shooting of 'rough' film clips
- Focus group review of 'roughs' and revision
- Recruitment of actors and professional filming
- Concurrent graphic design of webpage layouts
- Team review



Web development and testing

- Web development and technical resting
- User testing with focus groups and revision where appropriate
- Health Department review and approval for release

Dissemination

- Links to Indigenous Australian Alcohol and Other Drugs Knowledge Centre
- Printing and distribution of pamphlets
- Promotion at conferences and community events